

## Control Your Content Wherever It Goes.

Rimage Signal Online Publishing lets you deliver secure digital content to subscribers the world over. No matter the format, subscribers can view protected content on nearly any mobile device or computer. Publish your secure content, yet maintain control even when it's on your subscribers' devices. It's just that easy.

## Deliver Your Content, Your Way

Your business has secure content to distribute—images, documents, videos and audio files. You need your content to reach the right people, on the devices they choose, while minimizing business risk. Signal was built for your business.

Through the Signal Online Publishing platform, you can secure, publish and distribute unique content to subscribers—no matter their location or device type—according to your business policies. Content is viewed locally on subscribers' devices, so there is no dependence on internet streaming. That means you establish a direct relationship with your subscribers, and your subscribers receive an unmatched viewing experience every time—no internet traffic jams or buffering headaches.

## Here's How It Works

Signal is a powerful application that lets you upload content, transcode for multiple devices, apply usage and security policies and PUSH to subscribers.



### TRANSCODE

Automatically transcode for virtual delivery. Transcoding converts content into a universally viewable format.

### SECURE

Apply security and policy rules to define how subscribers can access and view content.

### DELIVER

Push content to any number of mobile or desktop devices. Subscribers can access and view it anytime, anywhere.

Your customers recognize and trust your content – and you.

1. Secure and upload your content using the Signal platform—videos, documents, images, audio
2. Select the devices and platforms you want to deliver to—Mac, Windows, iOS, Android
3. Apply usage policies—the 'who' and 'how' of content delivery and access
4. Signal technology handles the rest—your content gets where it needs to go, safely and securely

## The Power of Signal

### Flexible Security

*The executive with corporate sales strategies, the field service team with repair manuals and videos, or high-value pre-release screeners for review—no matter the objective, Signal Online Publishing securely pushes content to subscribers devices.*

### Total Control

*You maintain control of your content; you decide where it goes and how it gets there. On the job or on the go, subscribers have a secure and premium viewing experience everywhere, every time.*

### Streamline Publishing

Upload, transcode, secure and deliver—it's as simple as clicking and choosing devices and policies. Signal platform automation kicks in and takes it from there.

## Transcode

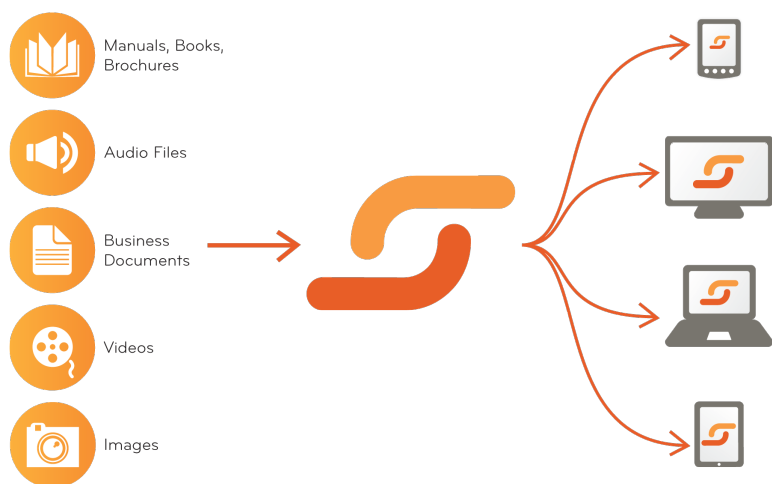
Signal Online Publishing custom tailors your content for each specific device type you choose. When you're ready to publish, simply select the devices you want to target through the easy-to-use wizard. You don't have to spend hours determining output formats and transcoding for each device. The Signal platform automatically transcodes content for the devices you choose, and it handles a variety of file types and sizes. Your content gets where it needs to go, no IT intervention required.

## Secure

With a few simple clicks in the Signal dashboard, you set the access and usage rules and the system applies them. Again, no IT or tech savvy required. The platform's powerful Digital Rights Management (DRM) has robust security built in to protect content and its flexibility offers a variety of policies and granular controls that support your business. The policies you assign live with the content wherever it goes, whether content is at rest or being viewed on a subscriber's device—online or off—it's safe and secure. Your subscribers recognize and trust your content—and you can trust Signal to keep content secure even after it's delivered to your subscribers.

## Deliver

The Signal platform automatically pushes content to subscribers based on policies you assign. That means you control your content and own the relationship with your subscribers. When new content is available, the system notifies subscribers, who then may access and view content directly from their authorized devices—no password or login necessary. The Signal solution eliminates the annoying disruptions of traditional online streaming and partial or incomplete downloads. Your subscribers have the most up-to-date content and a successful, powerful viewing experience—every time.



## Publish Once, View Everywhere

The Signal platform is designed from the ground up to deliver flexible convenience to publishers and secure, dynamic content to subscribers.

- Direct customer/subscriber relationship
- Automatically transcoded content
- Flexible and persistent DRM
- No reliance on internet connectivity
- Support for Mac, Windows, Android and iOS operating systems